

I. vietnamnews.vn

MODE	SIZE		Unit: VNĐ/ month		
	Pixel	Share	Home page	Group I (Economy, Life & Style)	Group II (Society, Sport, Environment)
Top banner	650x80	3	30,000,000	22,500,000	15,000,000
		1	60,000,000	45,000,000	30,000,000
Right banner	300x160	3	25,500,000	19,125,000	12,750,000
		1	51,000,000	38,250,000	25,500,000
Centre banner	650x80	3	15,000,000	11,250,000	7,500,000
		1	30,000,000	22,600,000	15,000,000
Video clip/ Photo slides	300x250	1	36,000,000	27,000,000	18,000,000
Bottom Banner	650x80	1	10,000,000	7,500,000	5,000,000
Sponsored link	30 characters max, font size 10		1,000,000	850,000	750,000

II. bizhub.vn

MODE	SIZE		Unit: VNĐ/ month		
	Pixel	Share	Home page	Group I (Banking, Property, Market)	Group II (News, BizGuide, Tech)
Top banner	650x80	3	25,000,000	15,000,000	10,000,000
		1	45,000,000	30,000,000	20,000,000
Right banner	300x160	3	19,100,000	12,800,000	8,500,000
		1	38,200,000	25,600,000	17,000,000
Centre banner	650x80	3	11,300,000	7,500,000	5,000,000
		1	22,600,000	15,000,000	10,000,000
Video clip/ Photo slides	300x250	1	24,000,000	16,000,000	10,500,000
Bottom Banner	650x80	1	7,500,000	5,000,000	3,500,000
Sponsored link	30 characters max, font size 10		1,000,000	850,000	750,000

Requirements:

- Format file: GIF, JPG, FLASH 3 frames max, Size 200k
- Hypertext Link: Advertisers must provide the web address (URL) to which they want their banner ad linked. Please note that only one URL will be accepted.

HANOI HEAD OFFICE

Contact: ADVERTISING DEPARTMENT

9 floor, 79 Ly Thuong Kiet Street,
Hoan Kiem District, Hanoi
Tel: +844 39332326 - Fax: +844 39332312
Mb: 0912081454; 0912154616;
0979722586; 0902010881
Email: ad.hn@vnsmail.com
Website: vietnamnews.vn

Viet Nam News

Account No (USD): 001.1.00.0027584
Vietcombank Operations Centre
31-33 Ngo Quyen Str, Hoan Kiem,
Hanoi, Viet Nam
Swift code: BFTVVNVX001

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MODE	SIZE		Unit: USD/ month		
	Pixel	Share	Home page	Group I (Economy, Life & Style)	Group II (Society, Sport, Environment)
Top banner	650x80	3	\$1,600	\$1,200	\$800
		1	\$3,200	\$2,400	\$1,600
Right banner	300x160	3	\$1,360	\$1,020	\$680
		1	\$2,720	\$2,040	\$1,360
Centre banner	650x80	3	\$800	\$600	\$400
		1	\$1,600	\$1,200	\$800
Video clip/ Photo slides	300x250	1	\$1,800	\$1,400	\$1,000
Left Float/ Right Float	120x450	1	\$1,200	\$800	\$530
Bottom Banner	650x80	1	\$540	\$400	\$270
Sponsored link	30 characters max, font size 10		\$50	\$40	\$30

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MODE	SIZE		Unit: USD/ month		
	Pixel	Share	Home page	Group I (Banking, Property, Market)	Group II (News, BizGuide, Tech)
Top banner	650x80	3	\$1,200	\$800	\$530
		1	\$2,400	\$1,600	\$1,060
Right banner	300x160	3	\$1,020	\$680	\$450
		1	\$2,040	\$1,360	\$900
Centre banner	650x80	3	\$600	\$400	\$265
		1	\$1,200	\$800	\$530
Video clip/ Photo slides	300x250	1	\$1,400	\$1,000	\$665
Baloon Ads Left & Right	120x450	1	\$800	\$530	\$350
Bottom Banner	650x80	1	\$400	\$270	\$180
Sponsored link	30 charaters max, font size 10		\$40	\$30	\$20

Requirements:

- File format: GIF, JPG, FLASH 3 frames, max size 200k
- Hyper text Link: Advertisers must provide the web address (URL) to which they want their banner ad linked. Please note that only one URL will be accepted.

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Contact: ADVERTISING DEPARTMENT
 9th floor, 79 Ly Thuong Kiet Street,
 Hoan Kiem District, Hanoi
Tel: +84 3933 2326 - **Fax:** (04) 3933 2312
Mb: +84 912081454
Email: ad.hn@vnsmail.com
Website: vietnamnews.vn

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